

**For immediate release  
November 28, 2017**

**Catherine Donnelly Foundation releases “Impactful Investment” report  
(TORONTO, ON)**

The Catherine Donnelly Foundation is pleased to announce the release of the *Impactful Investment, Capital as a Force for Good: Moving from Theory to Practice* report. The purpose of this report is to share the Foundation’s findings, learnings, successes and failures of our impact investment journey.

Being an early adopter of one of Canada’s most rigorous Socially Responsible Investing (SRI) screens while engaging in shareholder activism, laid the groundwork for the Foundation to embrace impact investment or direct investment to meet social and/or environmental objectives. Not only do we provide grants that serve our mission, we also make investments that support our mission. Our internal management of investments (through SRI screens and impact investment) reflects the external positive impacts we want to see in the world and is reflective of our philosophy as an organization – we want our work to be a net positive impact, including the use of our invested funds.

In 2014, the CDF Board allocated 10% of the Foundation’s portfolio for impact investing, where the Foundation is looking to invest privately into corporations that will directly and profitably further its charitable purposes. In 2017, the Foundation finds itself more than a third of the way to reaching our goal with seven impact investments that align with our funding mandate.

Jason Dudek, Investment Committee/Past Chair of the Foundation, stresses that “In a century that will be defined by global inequality, climate change and market volatility, we can no longer afford to be passive beneficiaries of our investments. Now is the time to reclaim our capital through impact investing and converge upon right relations, a renewed economy and a healthy, sustainable environment.”

The CDF ultimately envisions a future where capital is contributing to a more effective economy for all Canadians. With the release of this report we call on all foundations in Canada to use their capital as a force for good and join us in impact investing as the vanguard of this transformation.

**About the Catherine Donnelly Foundation**

The Catherine Donnelly Foundation is a private charitable foundation based in Toronto that provides grants to charities addressing issues related to Adult Education, Housing/Homelessness, and Environmental Climate Change/Climate Justice. For more information, please visit:

[www.catherinedonnellyfoundation.org](http://www.catherinedonnellyfoundation.org)

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